

HIGH TECH AWARDS

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Support Innovation at Octane's High Tech Awards 2022

High Tech Awards 2022
Sponsorship Opportunities

September 29, 2022
AV Irvine, 16500 Scientific,
Irvine, CA 92618
octaneoc.org

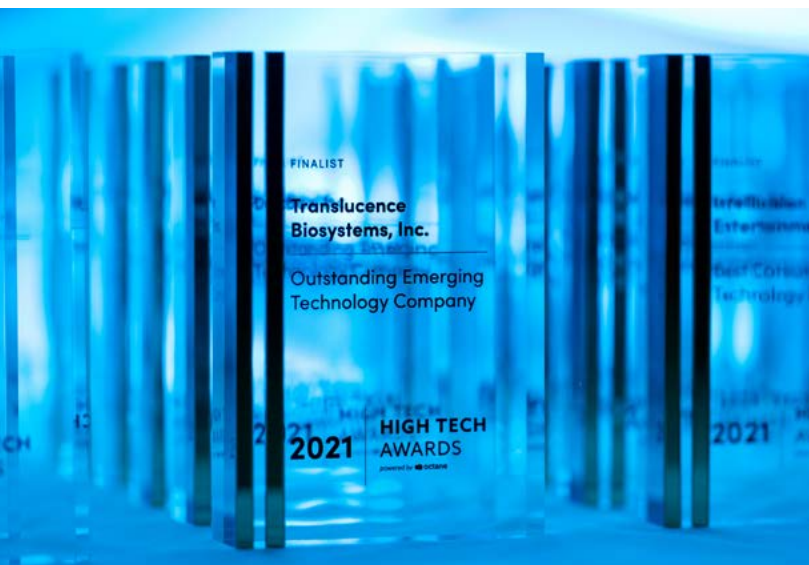
2022 is a Year of Celebration!

Octane will be celebrating its 20th Anniversary in conjunction with the High Tech Awards. Join us in celebrating the growth of Octane and its impact on the ecosystem and help support innovation at Octane's High Tech Awards 2022.

The High Tech Awards (HTA) celebrates and recognizes individuals & companies who make Orange County a center of tech & health tech innovation.

In its 29th year*, The High Tech Awards has recognized more than 1000 innovative companies in Orange County. During the 2022 HTA process, sponsors will have access to the most

innovative tech and health tech companies in Orange County through the nomination and interview process. As one of the county's most prestigious awards program, HTA's goals is to recognize the wide talent and innovation of Orange County throughout the OC Tech Ecosystem. HTA will take place at AV Irvine on September 29, 2022.



Sponsorship Inquiries

Teresa Madden
Director, Partner Relations
teresa@octaneoc.org

General Inquiries

Rita Battocchio
Head of Events
rita@octaneoc.org

** HTA was previously managed by another entity*

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Sponsorship Opportunities	Diamond \$15,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000
Committee Member (Planning & Execution)	2 Representatives	1 Representatives	1 Representatives	1 Representatives
Table Signage with Company Name	✓	✓	✓	✓
Logo Recognition in Event Program	✓	✓	✓	✓
Recognition During Event Program	✓	✓	✓	✓
Logo Recognition in all HTA Event Marketing	✓	✓	✓	✓
Sponsor 30s. Video at Awards Program	✓			
½ Page Ad in High Tech Awards Program	✓	✓		
Logo Recognition on HTA Website	✓	✓	✓	✓
Premier Seating at Event	1 Table for 10 (8 Tickets, 2 Finalist Guests)	1 Table for 10 (8 Tickets, 2 Finalist Guests)	1 Table for 10 (8 Tickets, 2 Finalist Guests)	6 Tickets, 2 Finalists Guests
Showcase Table in Reception Area	✓	✓	✓	✓
First Pick of Company Nomination Interviews	✓			
Second Pick of Company Nomination Interviews	✓	✓	✓	
Opportunity to Present Award	✓	✓		
If Available Opportunity to Present Award			✓	✓

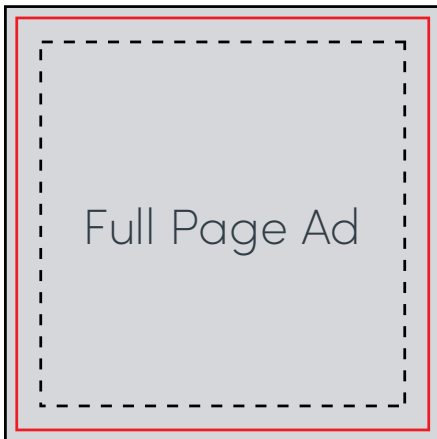
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Program Ads

Show your support of Orange County innovation
with a High Tech Awards program ad.

Full Page Ad (\$2,000)



- - - - Safe Area - 7.5"x7.5"
(Keep all key content within this area)
- Trim Area - 8"x8"
- Bleed - .125" all around

Half Page Ad (\$1,500)



- - - - Safe Area - 7.5"x3.5"
(Keep all key content within this area)
- Trim Area - 8"x4"
- Bleed - .125" all around

1. The final program size is 8"x8". If your ad has a bleed, please include .125" bleed on all sides.
2. Please keep all key content within the specified safe area.
3. All ads MUST be in the CMYK color space.
4. All images MUST be embedded into the file.
5. Please outline text in order to ensure your fonts are preserved.
6. All files should be submitted as a PDF.

ALL ADS MUST BE SUBMITTED BY SEPTEMBER 15TH.

Program Ad Contact | Mallory Grimaud, Senior Designer
mallory@octaneoc.org